ALGUNOMY

Ecommerce Made Conversational, Guided & Curated

Algonomy helps retailers maximize customer value by orchestrating 1:1 personalization across every channel. Powered by GenAl-driven discovery and personalization, our solutions for eCommerce and Marketing make every customer interaction contextual, relevant, and revenue-generating.

What We Do

Omnichannel personalization at scale

Tailored recommendations and dynamic discovery experiences across web, app, and email. Hyper-personalized dynamic content and campaign at open-time across Email, WhatsApp, and beyond.

Inspire, guide, and convert with Al-curated outfits, social proof messaging, and audience-first targeting

Recognized by Analysts









Trusted by 400+ Retail Brands Worldwide

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Abercrombie & Fitch



Next-gen Al for E-commerce personalization

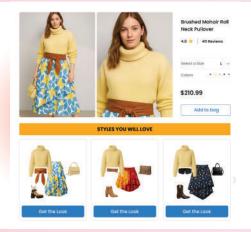
Ensemble Al

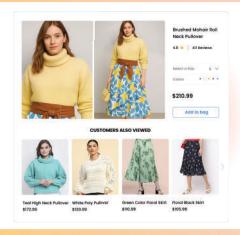
AI-Powered Personal Stylist

Curate complete looks and styles to guide and inspire shoppers, driving higher conversions and order values.

+2-5% Conversion rate

+3-10% AOV uplift





Recommend

Personalized Recommendations, Content & Offers
Deliver 1:1 product, content, and offer recommendations
across the entire customer journey.

+8-10% Attributable sales uplift

+5% RPV uplift

Active Content

Dynamic Marketing Content Personalization

Delivers a website-like personalized experience across all marketing channels.

+30% CTR

90% Faster campaign time-to-market





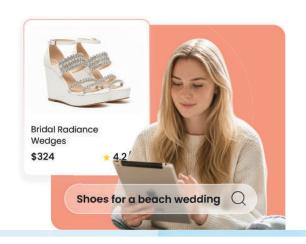
Agentic Commerce

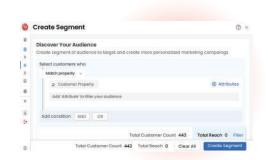
Conversational Shopping Assistant
Engage shoppers with context-aware conversations that
convert.

Search & Discover

LLM-Infused Hybrid Search & Dynamic Merchandising

Empower shoppers to find what they love with intelligent search, contextual listings, and enriched catalogs.





Audience Manager

Precision Targeting, Unlimited Growth
Segment, activate, and engage audiences in real time for hyper-personalized campaigns and experiences.

+10-30% Marketing ROI

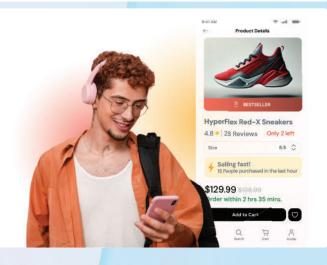
Social Proof Messaging

Accelerate Conversions with Real-Time Social Proof Harness wisdom of the crowd to build trust, create urgency, and accelerate conversions.

+15% Conversion rate

+8% Revenue per visit

+6% Add-to-cart Rate



Customer Impact at a Glance

+17%	Revenue Per Visitor	+15%	Conversion Rate	staclium
+20%	AOV	10%	Attributable Sales	TIFFANY & CO.
+3X	Revenue	+20%	Average Basket Value	blue-tomato
60%	Cost Savings	40%	Reduction in Campaign Creation Time	@ consum

Our Customers Absolutely Love Us

A fantastic, market-leading personalisation tool.



Great platform, with many capabilities / features for business users and analytical teams.



Excellent portfolio of functionalities and Incredible team.



- Gartner Peer Insights

Let's Build Smarter Retail Together



www.algonomy.com



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