

ALGONOMY

Find™

Personalized Semantic Search



Radiance Wedges

\$324

★ 4.2/5

Shoes for a beach wedding



Search is no longer just functional. It's personal. Shoppers expect search results that reflect intent, context, and personal preferences in real time.

Algonomy Find™ delivers on this promise. It combines GenAI with advanced personalization and continuous optimization to transform search into a journey that feels effortless and conversion-ready from the very first interaction. It adapts seamlessly to both B2C and B2B contexts—curating results for lifestyle shoppers based on affinities and behavior, while tailoring discovery for business buyers through contracted catalogs, negotiated pricing, and account-specific needs.

Relevance that Drives Results



Conversational & Semantic Search

Powered by GenAI and hybrid vector technology, Find™ understands natural language queries, interprets intent beyond keywords, and handles typos or vague inputs—delivering accurate, contextually relevant results while reducing zero-result searches.



Unified Content & Commerce

Enrich product results with videos, guides, and brand content to deliver a complete discovery journey that informs, inspires, and converts.



Real-Time Personalization

Every click, view, and purchase reshapes the next set of results—delivering 1:1 relevance even for first-time or anonymous users.



Real-Time Catalog Updates

Ensure search results always reflect the latest pricing, availability, and product attributes. Millions of updates per day keep your catalog accurate and eliminate shopper frustration.

More Capabilities



Smarter Merchandising Controls

Spotlight priority products, brands, or attributes—or suppress those less relevant—to align search results with campaigns, new arrivals, or high-margin items.



Query Understanding

Accurately interprets brand, category, and attribute intent in search queries (e.g., Levi's jeans, organic face cream, etc.) to deliver more precise and relevant results.



Control & Experimentation

Give merchandisers the ability to test different search configurations and personalization settings, then refine and apply the best-performing setup to maximize performance.



Collective Intelligence

Uses aggregated shopper behavior—like popular searches, clicks, and purchases—to automatically fine-tune search relevance.

Drive Outcomes that Matter



Reduce queries



Reduce bounce rate



Increase revenue per session



Improve click-thru rate



Grow conversions

You Are in Good Company

Honeywell

HENRY SCHEIN®

solar

AT&T



RIACHUELO

RENNER

Contact Us

Interested in Find™ or want a demo? Write to us at hello@algonomy.com.

ALGONOMY

Algonomy helps consumer businesses maximize customer value by automating decisioning across key retail functions, with AI-enabled solutions for eCommerce, Marketing, Merchandising, and Supply Chain. Algonomy is a trusted partner to more than 400 leading brands, with a global presence spanning over 20 countries. Our innovations have garnered recognition from top industry analysts such as Gartner and Forrester. More at www.algonomy.com.