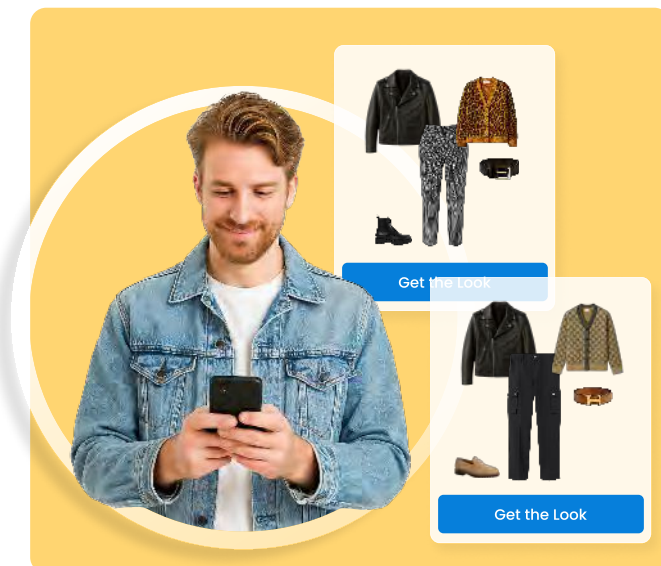


Ensemble AI

by ALGONOMY

Infinite curation,
infinite personalization,
infinite inspiration.
All with 1 AI stylist.



Ensemble AI is an AI Stylist that automates the curation of on-brand outfits across your entire catalog, minimizing manual merchandising and associated costs. Powered by multiple intelligent algorithms, it delivers personalized, visually stunning looks across touchpoints to inspire shoppers—driving higher conversions and order values.

Automate the Curation of Personalized, Stylist-Quality Outfits. Works Like Magic.

Create and Configure Styles in Minutes

Use an intuitive, merchandiser-friendly interface to define styles with just a few clicks and automatically generate cohesive looks across diverse styles.

Leverage Deep Merchandiser Controls

Configure outfit composition using rules for price, brand, category, and more. A built-in QA workflow allows merchandisers to review and exclude outfits that don't meet brand standards—enabling quality styling at scale with full control.

Measure and Optimize

Track Average Order Value, Items Per Order, Revenue Per Visit, etc. and optimize outfit suggestions based on real-time shopper behavior.

Drive Smarter Outfitting With Multiple Intelligent Algorithms

Delight and inspire shoppers with curated outfits based on shopper affinity, complementary color detection, natural language processing, and the wisdom of the crowd.

Inspire Shoppers At Every Touchpoint

Present curated styles and outfits across key shopper touchpoints—such as the homepage, product detail page, listing page, and cart page—as well as on marketing channels like email.

Why Algonomy for Styling and Outfitting



Drive 1:1 Personalization at Scale

Present tailored styles and outfits to every shopper by leveraging data on their affinities, preferences, and behavior—increasing satisfaction and driving loyalty.



Deliver an Interactive, One-of-a-kind Shopping Experience

Give shoppers control by allowing them to swap items within an outfit, give feedback on outfit suggestions, and provide explicit input to dynamically refine suggestions—driving higher engagement and conversions.



Richer, Visually Compelling Marketing Campaigns

Effortlessly incorporate personalized looks into your campaigns—across email, messaging apps, social media, and more—to better re-engage shoppers. Your marketers can do it themselves—without IT support.



Slash Costs, Amplify Sales

Cross-sell and upsell like never before—without burdening your merchandisers or relying on expensive stylists. Let AI create captivating outfits that drive purchases and maximize revenue.



2-5% ↑
Conversion Rate



3-10% ↑
Average Order value



3-10% ↑
Revenue Per Visit



Interested in learning more or want a free trial? Contact us at hello@algonomy.com.

ALGONOMY

Algonomy helps consumer businesses maximize customer value by automating decisioning across key retail functions, with AI-enabled solutions for eCommerce, Marketing, Merchandising, and Supply Chain. Algonomy is a trusted partner to more than 400 leading brands, with a global presence spanning over 20 countries. Our innovations have garnered recognition from top industry analysts such as Gartner and Forrester. More at www.algonomy.com.

