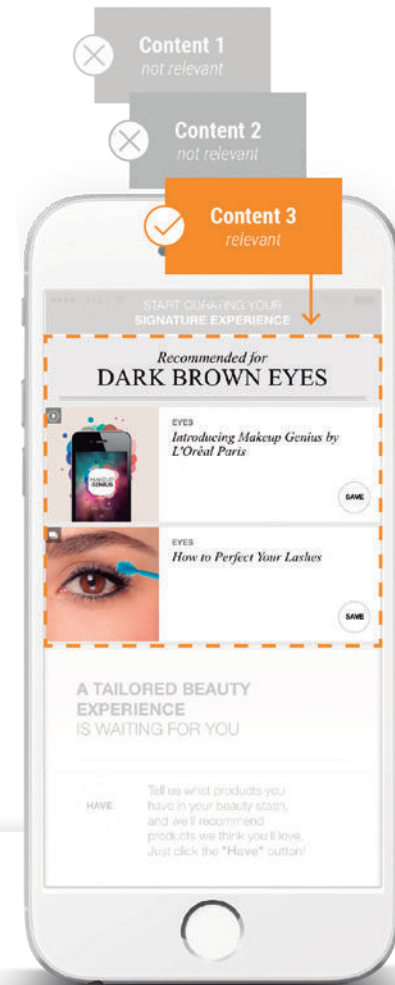




EngageTM
by ALGONOMY

Create highly relevant content experiences for each individual customer

Build one-to-one relationships with all your customers by displaying content that engages them across all buying channels—web, mobile and email. Algonomy EngageTM maps individual shopper behavior against advanced targeting and audience segmentation tools to enable marketers to personalize campaigns that deliver relevant content with precision and minimal effort.



Built to maximize engagement

AUTO-OPTIMIZATION POWERED BY EXPERIENCE OPTIMIZER

Don't guess—let your data decide. Save valuable time by eliminating the need to run hundreds of manual A/B tests to get algorithmic content personalization right.

TRUE OMNICHANNEL CAMPAIGNS

One centralized dashboard allows you to create, manage and deliver personalized campaigns across any channel—desktop, mobile, email, and call center.

TRACK WHAT MATTERS TO YOU

Measure and optimize your campaigns based on the KPIs that matter most to your brand—page views, repeat visits, cart adds, conversions, etc.—not just clicks.

CONTENT TAG MANAGEMENT

Boost your productivity by applying tags to content from similar cohorts to build campaigns more quickly, automatically swapping contents in and out based on tags.

EMBEDDED RECOMMENDATIONS

Embed product recommendations directly into your content, and leverage additional user data from recommendation interactions to fine tune content personalization and boost your bottom line.

AUTO DISCOVER SEGMENTS, TARGET BETTER

Map real time, individual customer behavior against advanced targeting and segmentation tools. Target content based on new or returning users, geolocation, referring URL, time of day and more.

SEGMENT EXPORT

Segments built for web/mobile can be exported to ESP to trigger emails. Customize or utilize predefined ones, such as cart, search, browse abandonment, new product arrival and postpurchase.

CREATE DYNAMIC EXPERIENCES

Trigger custom messages using overlays, pop-ups, embeds based on shopper signals such as exit intent, category views, time spent and more.



Built on the Personalization Cloud

Real-time customer profile as the foundation of personalization

TECHNOLOGY

Robust infrastructure with industry's fastest response times

CONNECTORS

Pre-built connectors to integrate with commerce clouds, CMS and ESPs

EXPERTISE

200+ leading retail brands using our state-of-the-art personalization technology

Tools to enhance browse & navigation



Control: Manage all your content and product personalization from a single dashboard.



Test & Optimize each placement using our A/B or testing capabilities.

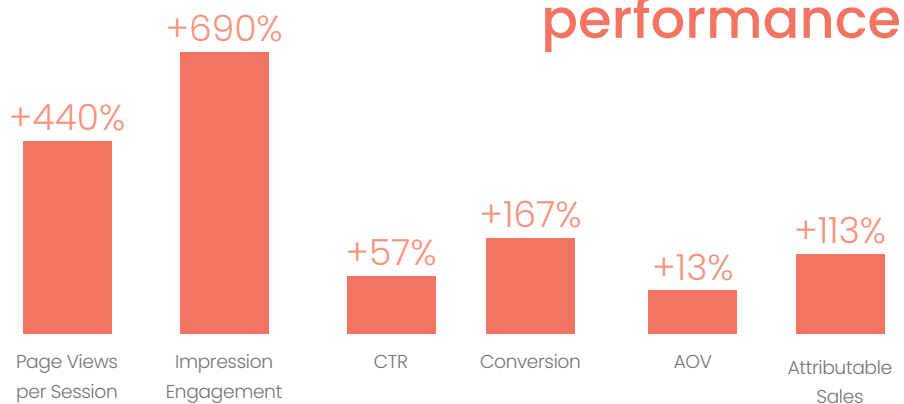


Report: Assess the status and impact of your campaigns within minutes.



Integrate Add content personalization to any application using our APIs.

Impactful performance



Greater Engagement

Results obtained from before-and-after tests.

Increased Conversion

Results obtained from A/B tests.

Higher Revenue

Results obtained from A/B tests.

FEATURED CUSTOMERS



L'ORÉAL

Carrefour



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ALGONOMY

Algonomy (previously Manthan-RichRelevance) is a global leader in algorithmic customer engagement powering digital first strategies for retailers and brands. With industry-leading retail expertise connecting demand to supply with a real-time customer data platform as the foundation, Algonomy enables 1:1 omnichannel personalization, customer journey orchestration and customer analytics. Headquartered in San Francisco and Bangalore, our global presence spans over 20 countries. To learn more, please visit algonomy.com.