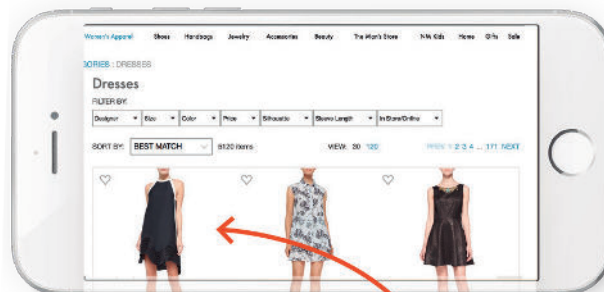




## Personalize browse and navigation with the most relevant products

Instantly sort browse results for your customer as if you were arranging shelves in real time as a customer walks into the store. Algonomy Discover™ boosts product discovery by personalizing critical real estate – browse and navigation, and category page results – on your site, mobile or app.



## Features built to drive lift

### PERSONALIZED BROWSE & NAVIGATION

Enhance product discovery based on a shopper's current and past behaviors, brand affinities, and price preferences.

### PRECISE RULES & CONTROLS

Control and manage product or brand placements via manual merchandising, blacklisting, brand boosting, and slot specifications.

### ALGORITHM CONFIGURATIONS

Tunable weights and variables configure custom sort settings for specific business needs.

### MOBILE SORT

Personalize search and browse to drive more conversion on mobile.

### SEAMLESS EXPERIENCES

Graph a single view of your customer across sessions, devices, and channels by storing customer data on the cloud without relying on cookies to deliver unified recommendations.





## Built on the Personalization Cloud

Real-time customer profile as the foundation of personalization

### TECHNOLOGY

Robust infrastructure with industry's fastest response times

### CONNECTORS

Pre-built connectors to integrate with commerce clouds, CMS and ESPs

### EXPERTISE

**200+** leading retail brands using our state-of-the-art personalization technology

## Tools to enhance browse & navigation



**Control:** Calibrate all your product and catalog rules and fine-tune your browse and navigation listings, as well as category pages.



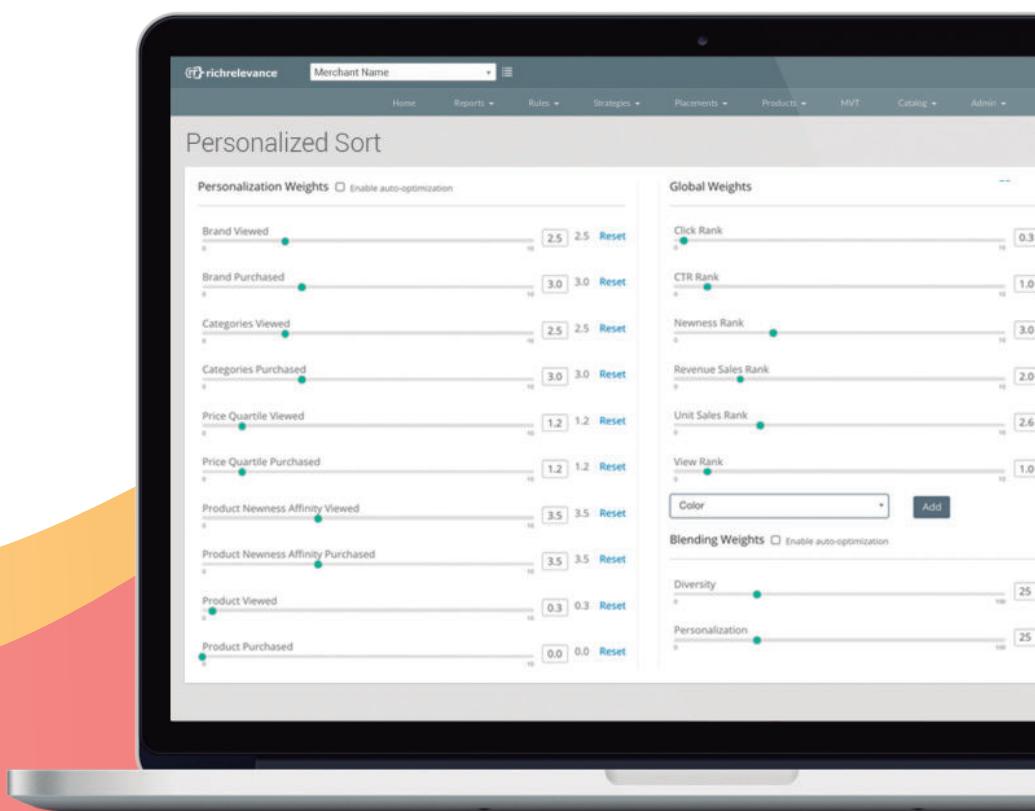
**Report:** Assess the status and impact of your browse and navigation personalization within minutes.



**Test & Optimize** each strategy using our A/B test and MVT capabilities.



**Integrate** personalized browse and sort into any application using our APIs.



# ALGONOMY

Algonomy (previously Manthan-RichRelevance) is a global leader in algorithmic customer engagement powering digital first strategies for retailers and brands. With industry-leading retail expertise connecting demand to supply with a real-time customer data platform as the foundation, Algonomy enables 1:1 omnichannel personalization, customer journey orchestration and customer analytics. Headquartered in San Francisco and Bangalore, our global presence spans over 20 countries. To learn more, please visit [algonomy.com](https://algonomy.com).