



Connect

by ALGONOMY

Personalize Faster with Pre-built Connectors



Looking to accelerate your digital growth? Our out-of-the-box connectors with leading commerce platforms enable faster go-live. Algonomy Connect helps merchants to use Algonomy's best-in-class personalization suite without worrying about complex catalog integrations or loss of control.

Combine full suite personalization with leading commerce solutions

Leverage streaming catalog

Make catalog updates hassle-free and real-time, index product attributes as the catalog changes without the need for huge data transfers

Minimize workload

Drastically lower integration and product data maintenance efforts and save technical resources

Get complete control

Get full control and visibility over integration and focus on executing your personalization use cases

Remove dependence on third parties

Avoid delays and stale catalogs, maintain accurate, complete, and up-to-date product information at all times

Improve shopper experience

Deliver frictionless shopping experiences across your touchpoints of search, browse, content and recommendations



Easily connect your eCommerce store with Algonomy personalization by integrating



Products

Names, categories/collections, descriptions, bundles.



Attributes

Price, availability, inventory levels and more.

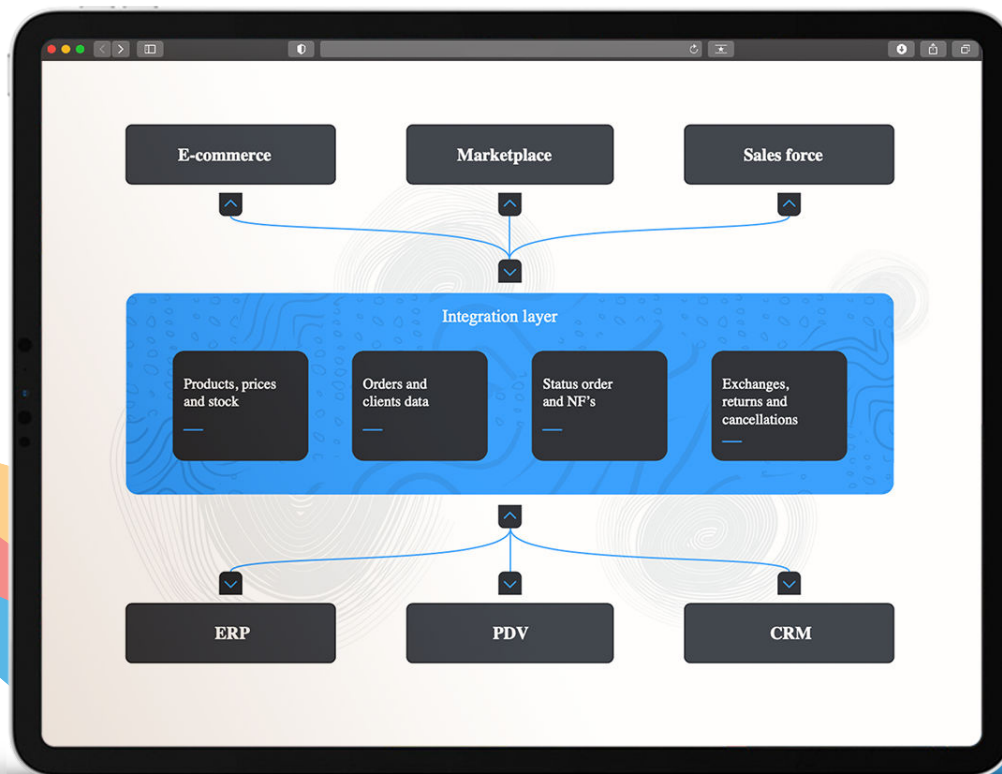


Content

Videos, banners, images, blog posts, recipes and more.

Map hundreds of thousands of products from your commerce platform to Algonomy personalization

Manage integrations with a simple / drag and drop / user friendly interface



ALGONOMY

Algonomy empowers leading brands to become digital-first with the industry's only real-time CDP platform with built-in customer activation and analytics for the retail industry. With its comprehensive AI-driven solution, retailers can anticipate and respond to changing conditions while delivering highly personalized experiences to shoppers across all touchpoints. Algonomy is a trusted partner to more than 400 global retailers and offers unmatched retail expertise and breadth of digital best practices across data management, marketing, merchandising, analytics and ecommerce. For more information about Algonomy, visit www.algonomy.com.